

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****CUSTOMER NO. 22927**

Applicants: Walker et al.  
Application No.: 09/511,968  
Filed: February 23, 2000  
Attorney Docket No. 96-082-C1

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**Titled: METHOD AND SYSTEM FOR ALLOWING VIEWERS  
TO PURCHASE PROGRAM PRODUCTS**

Group Art Unit: 2611  
Examiner: H. Tran

**AMENDMENT AND RESPONSE**  
**to the Office Action mailed June 23, 2004 (Paper No. 9)**

Dear Examiner:

In response to the Non-Final Office Action mailed June 23, 2004, (Paper No. 9), entry of the following amendments and consideration of the following remarks into the above identified application are respectfully requested.

This document is being filed by the Applicants' representative on behalf of the present Applicants for patent. Accordingly, references to "we", "us" "our" and the like all indicate the present Applicants for patent. References to "you", "your" and the like all indicate the present Examiner.